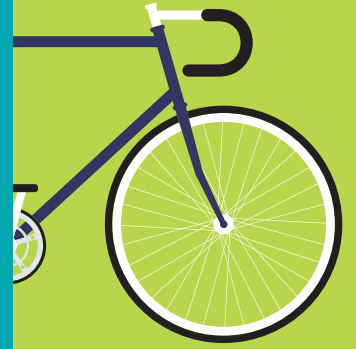


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annual **REPORT**

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— letter from the **EXECUTIVE DIRECTOR**

Greetings Friends of Cycling!

As much as we hoped for vaccine distribution to quell concerns of the COVID-19 pandemic, our public health systems continued to deal with the rise in COVID cases among the general population. Despite this, we shifted our events to follow public health guidelines and celebrated biking in the Miami Valley.

Our virtual winter programming kicked off 2021, and broached topics like “What to do after a crash,” with advice from seasoned advocates, healthcare professionals and legal experts. Author Angie Schmitt inspired us to reframe traffic crashes as roadway violence that can be prevented through changes in policy and infrastructure to protect the most vulnerable in our society. We rounded out the series with a Q&A with Justin Kellermeier of K&G Bike Shop and a panel on local bike packing. All of these recordings live on Bike Miami Valley’s Youtube page, and continue to be a resource for those who seek the topics.

The Link: Dayton Bike Share program celebrated two expansions in the spring and fall of 2021, adding new locations thanks to the City of Dayton, the University of Dayton, Five Rivers MetroParks, and CareSource. The system expanded into two new Dayton neighborhoods: Carillon and Huffman. Providing access in more Dayton neighborhoods was a long term goal of the system. Our staff also launched a unique partnership with OneFifteen Recovery, a wrap-around service addiction recovery facility, to provide Link passes and cycling safety classes for its staff and patients. The program was meant to give the recovery community access to the Link bikes to support their physical and mental health on their journey to recovery. We’re so thankful for the opportunity to provide this program, which was made possible by the Better Bike Share Foundation.

Finally, our chapters continued their good work in the community by distributing bike light sets for those in need and volunteering to collect data for the Miami Valley Regional Planning Commission’s Trail User Survey. Our Cycle Kettering Chapter helped coordinate a very successful virtual Miami Valley Cycling Summit featuring keynote speaker, Charles T. Brown, with an accompanying Tour de Kettering. More than 200 people participated in the combined events.

Looking ahead to 2022, staff has recruited volunteers to start a Dayton Chapter which will launch next spring. Stay involved with us. With your support, we’re moving the cycling safety conversation forward.

all the best,
LAURA ESTANDIA



— who we **ARE**



LAURA ESTANDIA
Executive Director



CHRIS BUCK
Business Development Manager

board **OFFICERS**

PAUL JONES
President
RSM LLP

REBECCA A. BENNÁ
Vice Chair
Fiver Rivers MetroParks

TRAVIS KNIGHT
Treasurer
Barnes Dennig

JONATHAN HAWKINS
Secretary
Thompson Hine LLP

SCOTT MURPHY
Past Board President
Downtown Dayton

KEN McCALL
Regional Advocacy Liaison
Retired

board at **LARGE**

STACY SCHWEIKHART, AICP
Miami Valley Regional Planning Commission

BRANDON POLICICCHIO
Greater Dayton RTA

TONY KROEGER
City of Dayton

DANIELLE PHILLIPS
ACCO Brands

JAMES MUHAMMAD
Community Advocate

LESLIE KING
University of Dayton

WALT HIBNER
Vectren, a CenterPoint Energy Company

IFE OLAORE
Goshenburgh

regional **ADVOCACY COMMITTEE**

KEN McCALL
Co-Chair | Community Advocate

MIKE BEERBOWER
Co-Chair | Community Advocate

MIKE & ELIZABETH GUTMANN
Bike Piqua

STEVE MAYS
Bike Centerville

MARC HARRIS
Major Taylor Cycling Club of Dayton

CLAUDIA FETT
Bike Greater Springfield

ANGELA MANUSZAK
Miami Conservancy District

MATT LINDSAY
Miami Valley Regional Planning Commission

RANDY RYBERG
Five Rivers MetroParks & Miami Valley
Mountain Bike Assoc.

RYAN CAPPO
Community Advocate

— strategic **PLAN UPDATE**

In 2021, BMV staff and board worked to update BMV's strategic plan. In light of the pandemic, the board of BMV wanted to focus on a one to two year plan to keep the organization more nimble in uncertain times. **BMV developed four overarching goals for the next one to two years:**

GOAL 1: Advocate for a regional active transportation infrastructure network in the Miami Valley that is safe and accessible.

GOAL 2: Maintain, stabilize, and expand the current operating system for Link.

GOAL 3: Strive to reflect diversity, equity and inclusion (DEI) in all BMV programs, outreach, services and within the organization.

GOAL 4: Identify new and sustainable revenue streams to support and maintain a level of staffing that is adequate to achieve BMV goals.

A detailed plan of the goals, strategies and rationale exists in BMV's strategic plan document which can be found on the About page of the BMV website. BMV staff and board plan to revisit the plan often to ensure that BMV is meeting the community's needs.



— 2021 strategic plan **ACCOMPLISHMENTS**

In this year's report, activities are summarized under the four areas of Core Business the 2016 BMV strategic plan outlined. **Those four areas are: Advocacy, Education, Equity and Business Engagement.** This section outlines our staff and Regional Advocacy Committee (RAC) activities in these four focus areas.

ADVOCACY

In 2021, Bike Miami Valley staff continued to serve on the Walk.Bike.Ohio Steering Committee which published the **first Statewide Bike and Pedestrian Plan**. BMV staff also joined and recruited members to the Miami Valley Regional Planning Commission's Active Transportation Plan, which is an evolution of the Regional Bikeways Plan to include walking and transit connections. Additionally, BMV was tapped to serve on the City of Dayton's Active Transportation, and BMV will play a critical role helping with community engagement in 2022.

equity **LINK EXPANSION**

In 2021, Link expanded into the Huffman and Carillon neighborhoods of Dayton. The expansion was supported by the City of Dayton and fulfills BMV's long term goal of expanding into more underserved communities. The expansion added a total of four new locations to the Link system. Staff conducted several outreach events engaging dozens of neighbors in the new amenity.

— equity **TRAIL USER SURVEY**

The Trail User Survey is conducted by the Miami Valley Regional Planning Commission every four years. This survey gathers valuable data about the habits of trail users and estimates the overall economic impact of the trails. Bike Miami Valley and its Chapters hosted or recruited volunteers for a total of five intercept survey locations in support of the study. They also held survey locations at two under-counted trails: The Stillwater Trail and Wolf Creek Trail.



equity **BETTER BIKE SHARE GRANT**

In partnership with OneFifteen Recovery, Bike Miami Valley secured a grant from the Better Bike Share program to offer a series of cycling safety courses and Link Annual Memberships to up to 50 OneFifteen Recovery staff and patients. This grant leveraged Link’s expansion into the Carillon neighborhood to give the recovery community access to the bike share program.

— education **RIDE LEADER TRAINING**



Bike Miami Valley and leadership from Bike Centerville hosted its annual Ride Leader Training for **six new ride leaders**.

— education **VIRTUAL WINTER CONTENT SERIES**

BMV kicked off the year with its Virtual Winter Content Series. Topics featured a Q&A with a bike mechanic and explored bike touring, as well as what to do after a crash. Approximately **thirty individuals** attended each session and the recordings continue to gain traction on Youtube.

— 2021 miami valley cycling summit

Co-hosted by the City of Kettering, the 2021 Miami Valley Cycling Summit (MVCS) proceeded virtually in May of 2021 due to COVID-19 protocols. More than 150 people attended the virtual summit and more than 100 people attended the ride day following the event. The City of Kettering plans to use the funds raised from the Summit to invest in display boards at the city's cycling rest stops which also feature sheltered benches, fix-it stands and bike pumps.



— business **ENGAGEMENT**

Bike Miami Valley Business Membership Program

Bike Miami Valley Business Members know that creating bike friendly communities and workplaces means that the overall community will see benefits in public health, the environment, and the local economy. By signing on to support Bike Miami Valley, these businesses and agencies will ensure the sustainability of our bike advocacy work in communities for years to come.

PLATINUM Membership

GOLD Membership

SILVER Membership

BRONZE Membership

BUSINESS Member



CITY OF DAYTON



CITY OF MIAMISBURG



THOMPSON HINE

CITY OF TROY

YELLOW SPRINGER TEES

TEXAS BEEF AND CATTLE

AGORA INVESTMENTS

BERGAMO CENTER FOR LIFELONG LEARNING

BLACK PUG BIKE REPAIR



CITY OF KETTERING



MIAMI COUNTY PARKS



FIVE RIVERS METROPARKS



Link celebrated two expansions in 2021. The first expansion in May added **four locations in the Carillon and Huffman neighborhoods** thanks to the City of Dayton, as well as a location at **Deeds MetroPark and two locations on Jefferson St.** in downtown Dayton. Five Rivers MetroParks and CareSource contributed to these new locations. Additionally, the University of Dayton added three new locations to their campus in August. Despite expanding, as the COVID-19 pandemic raged on, ridership recovered marginally from 2020, but remained well below pre-pandemic levels as work from home policies continued to impact ridership.

— 2021 **stat report**

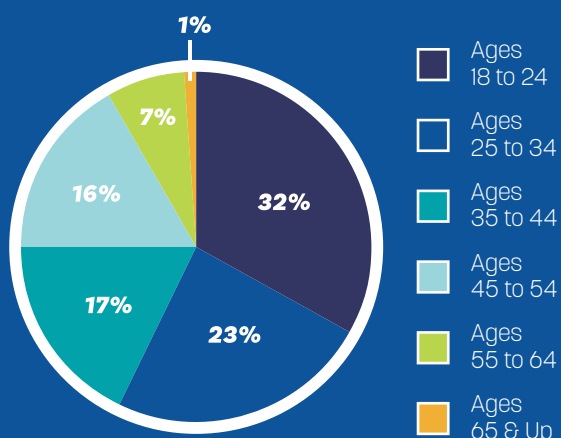
13,935
TRIPS

4,774
UNIQUE USERS

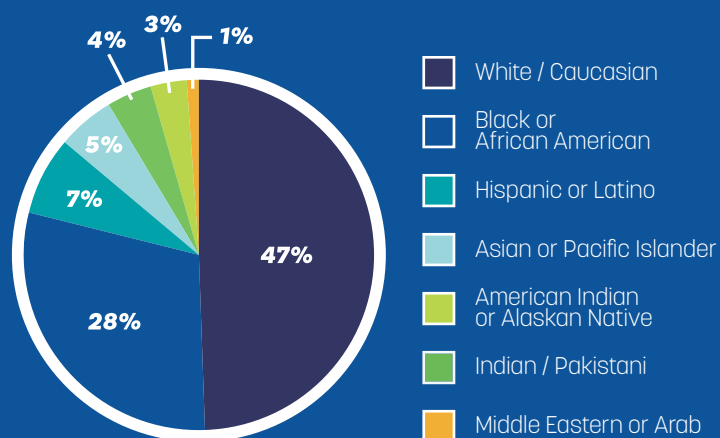
21,625
MINUTES RIDDEN

FUN FACT: Link users spent 233,432 minutes riding. That's 3,883 hours outside avoiding Zoom doom.

demographics **age**



demographics **ethnicity**



— link testimonials

"I really value having a Link Bike membership. I don't always use the Link Bikes as my main way to bike, but I love having them available to use throughout the city whenever I need them."

"It is useful to get around campus when it is needed!"

"I renewed my membership because I love the idea of this program and want to support its existence in Dayton."



link sponsors



— bike miami valley **chapters**

The Chapter Program of Bike Miami Valley allows local communities to advocate, promote and create cycling program opportunities in their communities under the umbrella of Bike Miami Valley. The first chapter was launched in 2013, and this year, BMV was pleased to welcome its sixth chapter, Bike Dayton to the family. **Here's what all of the Chapters accomplished in 2021:**



- Led 11 community rides in coordination with Centerville Washington Park District
- Hosted a successful Bike Light giveaway
- Conducted group ride leader training
- Started discussions between Centerville and Washington Township to coordinate infrastructure project planning



- Participated in the bike light give-away and held one community ride
- Helped with the MVRPC Trail Survey
- Advocated for the YS-Clifton trail connector
- Started coordinating with the Buckeye Trail Association in developing an overnight campsite along the Little Miami Scenic Trail
- Participated in planning Yellow Springs Trail Days this coming June 4th
- Agreed to take over maintaining the bike repair station outside of Yellow Springs Station



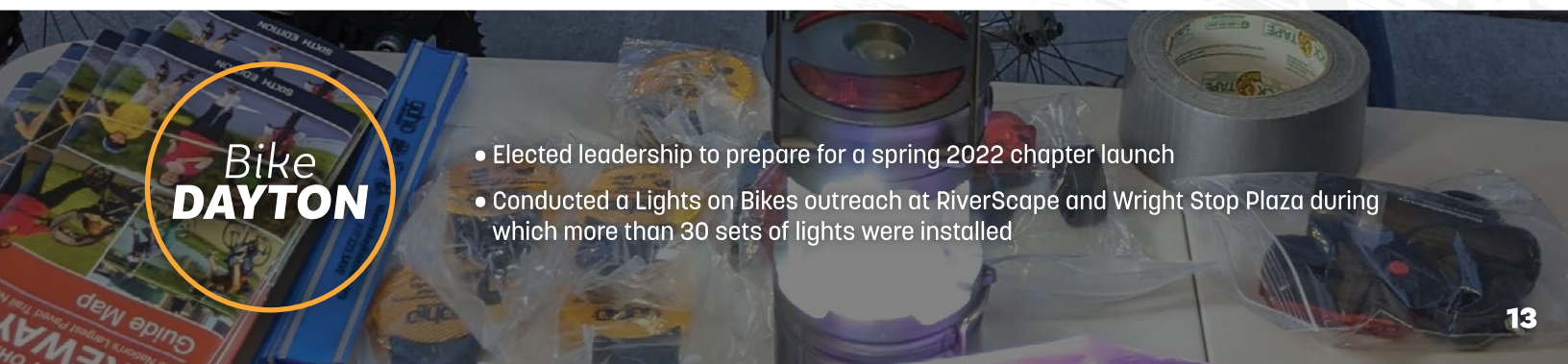
- Conducted four Slow Rolls in the four quadrants of the City of Piqua
- Hosted a location for the MVRPC Trail User Survey
- Installed bike lights on riders bikes that needed them during two rides during the season

— chapters **continued**



- Administered an online Survey of Kettering and area cyclists - Dec. 2020
- Hosted several guest speakers during monthly meetings including: Laura Estandia of Bike Miami Valley, Kendall Drager of Kettering Bicycle and Pedestrian Advisory, and representatives from the Tour de Gem
- Web Page & Facebook page debuted online on March 21
- Members involved in virtual Miami Valley Cycling Summit planning and participation
- Led the "Tour of Kettering" Cycling Summit ride on May 14, 2021
- Distributed 26 light sets at "Lights on Bikes Night" at Wenzler Park on June 7, 2021
- Co-hosted booths with the Kettering BPAC at the Kettering Block Party & Holiday at Home events Sept. 2021

- Supported NTPRD Family Ride with pre-ride safety and "ABC Quick Check" talk, volunteers rode as lead and sweep
- Supported kid's helmet fitting and giveaway activity at a local Junetheenth event
- Completed the Leffel Lane "Hope Ahead" mural to welcome trail users from the south into Springfield and encourage people to keep riding north on the trail
- Solicited bicycle donations, arranged bicycle tune-ups on donated bicycles, and sponsored the purchase of helmets and locks to provide all the youth working on the mural with Project Jericho with bicycles
- Organized bike path clean up in two locations for Clark County Service Day
- Worked with Clark County Combined Health District and the Springfield Police Department to restart police bicycle patrols on the trail



- Elected leadership to prepare for a spring 2022 chapter launch
- Conducted a Lights on Bikes outreach at RiverScape and Wright Stop Plaza during which more than 30 sets of lights were installed

— bike miami valley **financials**

Statement of Financial Position December 31, 2021

Assets

Cash _____ \$348,889
Pledges Receivable _____ \$178,234

Total Assets: _____ **\$527,123**

Net Assets

Unrestricted _____ \$327,578
Restricted - Link _____ \$178,234
Restricted - RAC _____ \$21,311

Total Net Assets: _____ **\$527,123**

Statement of Activities For the Year Ended December 31, 2021

Revenue

Memberships & Usage Fees _____ \$35,061
Sponsorships _____ \$200,250
Grants _____ \$37,663
Contributions & Support _____ \$1,144
Other Revenue, Net _____ \$15,462

Total Revenue: _____ **\$289,581**

Expenses

Link Operating Expenses _____ \$168,209
Regional Advocacy Operating Expenses _____ \$15,742
Management & General _____ \$44,296
Fundraising & Development _____ \$11,015
Expansion of Link Bikes & Hubs _____ \$29,635

Total Operating Expenses: _____ **\$268,898**

TOTAL NET CHANGE IN NET ASSETS: +\$20,683