



2020 ANNUAL REPORT

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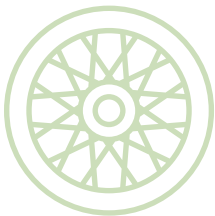
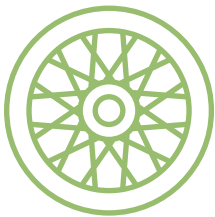
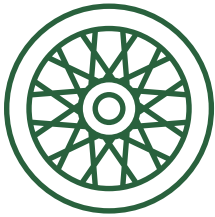
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LETTER FROM
BOARD PRESIDENT



LETTER FROM

EXECUTIVE DIRECTOR

Greetings Friends of Cycling!

Thank you for sticking with us during a year when community resources needed to pivot to meet the needs of many suffering due to the pandemic. If you're here because you renewed your membership, participated in a program or shared information about our organization with someone else, thank you!

Despite all of the challenges we faced in 2020, I am excited to say that our trails and bike shops were busier than ever! In a year that forced us to slow down and go about our lives differently, countless individuals discovered or re-discovered biking and our amazing trail network. Our work in 2021 will be about keeping this momentum going as we look to fill gaps in our network and create on-road infrastructure connections.

Our program Link: Dayton Bike share added electric bikes to its fleet this year and upgraded to a new software system. Thanks to these changes, the system will be able to expand to more neighborhoods in 2021. This has been a long term goal of the system, and one I'm excited to say we're about to fulfill! Without the support of the City of Dayton and all of our great partners, this expansion would not be possible. We're so grateful to them for helping us invest in more neighborhoods.

My message to you for 2021, would be to continue to stay engaged and involved. Though we have to work differently until the vaccine is distributed, there are countless ways to make a difference. I invite you to get in touch with us to learn more about ways you can get involved in being a voice for cycling in our region. In the meantime, I hope you stay healthy and in good spirits. Keep riding your bike - it's good for the soul.

All the best,

Laura Estandia

WHO WE ARE



Laura Estandia
Executive Director



Chris Buck
Business Development Manager

BOARD OFFICERS:

Paul Jones
President | RSM LLP

Rebecca A. Benná
Vice Chair | Five Rivers MetroParks

Travis Knight
Treasurer | Barnes Dennig

Jonathan Hawkins
Secretary | Thompson Hine LLP

Ken McCall
Regional Advocacy Liaison | Retired

Scott Murphy
Past Board President | Downtown Dayton Partnership

BOARD AT LARGE:

Sandy Gudorf
Downtown Dayton Partnership

Brian Martin
MVRPC

Brandon Policicchio
Greater Dayton RTA

Tony Kroeger
City of Dayton

Danielle Phillips
LMG

James Muhammad
Community Advocate

Leslie King
University of Dayton

Walt Hibner
Vectren, a CenterPoint Energy Company

REGIONAL ADVOCACY COMMITTEE:

Ken McCall
Co-Chair | Community Advocate

Mike Beerbower
Co-Chair | Community Advocate

Chuck Smith
Ohio Bike Federation

Mike & Elizabeth Gutmann
Bike Piqua

Steve Mays
Bike Centerville

Marc Harris
Major Taylor Cycling Club of Dayton

Claudia Fett
Bike Greater Springfield

Angela Manuszak
Miami Conservancy District

Matt Lindsay
Miami Valley Regional Planning Commission

Randy Ryberg
Five Rivers MetroParks and Miami Valley Mountain Bike Assoc.

William Kingsolver
Community Advocate

Ryan Cappel
Community Advocate



STRATEGIC PLAN UPDATE

Bike Miami Valley's strategic plan outlines four areas of core business:



ADVOCACY



EDUCATION



EQUITY



BUSINESS ENGAGEMENT

This section outlines our staff and Regional Advocacy Committee (RAC) activities in these four areas.

ADVOCACY

In 2020, Bike Miami Valley provided feedback on more than a dozen transportation projects and park master plans. *Here are some other advocacy actions of note:*



ELECTION GUIDE

The Regional Advocacy Committee published its 2020 Election Guide. The guide captured responses from more than a dozen local candidates from multiple counties. The guide asked questions about a candidate's support of complete streets and new trail funding.

WALK.BIKE.OHIO STEERING COMMITTEE

Bike Miami Valley continued to serve on the steering committee for the first Statewide Bike and Pedestrian Plan called Walk.Bike.Ohio. The plan is expected to be published in early 2021.

EQUITY

LINK EXPANSION

In 2020, Link announced its expansion into the Huffman and Carillon neighborhoods of Dayton. The expansion is supported by the City of Dayton and fulfills BMV's long term goal of expanding into more underserved communities.



EDUCATION



RIDE LEADER TRAINING

In the spring, BMV staff offered a virtual **Ride Leader Training** for 8 BMV Chapter members and members of Major Taylor Cycling Club of Dayton. The in-classroom training was conducted virtually and the on-street portion was offered in socially distant small groups.

VIRTUAL WINTER CONTENT SERIES

BMV kicked off the end of the year with a its Holiday Social and first ever, **Virtual Winter Content Series** with a presentation from Mike Groeber of the Ohio to Erie Trail.

“It [**Ride Leader Training**] was time well spent, being both beneficial and enjoyable. The entire ride home I kept thinking that I didn’t know how much I didn’t know!”

- Participant **Mark Messer**

BUSINESS ENGAGEMENT

In 2018, Bike Miami Valley launched a new program for businesses and public agencies to support bike advocacy in the region through a Business Membership.

Bike Miami Valley Business Members know that creating bike friendly communities and workplaces means that the overall community will see benefits in public health, the environment, and the local economy. By signing on to support Bike Miami Valley, these businesses and agencies will ensure the sustainability of our bike advocacy work in communities for years to come.

PLATINUM MEMBERSHIP



GOLD MEMBERSHIP



SILVER MEMBERSHIP



BRONZE MEMBERSHIP

CITY OF TROY

BUSINESS MEMBERS

YELLOW SPRINGER TEES • TEXAS BEEF AND CATTLE
AGORA INVESTMENTS • BERGAMO CENTER FOR
LIFELONG LEARNING

LINK 2020



ON MARCH 26, 2020, the Link: Dayton Bike Share system closed to evolve to a hub-based version of the system with its new software provider, Drop Mobility. Link's fleet of 225 green pedal bikes had a retrofit kit installed on them to be able to talk to the new system. In addition, staff worked on prepping 100 electric bicycles, dubbed eLink, to be added as a new transportation option for users. Staff launched pre-downloads of the new Link Dayton app in May, but the opening of the system was delayed until June 23rd due to the ongoing pandemic.

Once launched, staff worked diligently to inform new and existing users about the system and its COVID-19 operating guidelines. Despite these efforts, the pandemic greatly impacted ridership and usage of the Link: Dayton Bike Share system. As many Ohioans were encouraged to stay at home, Link saw a dramatic drop in ridership, especially during commute and lunch-time ride activity. Despite these challenges, Link had a lot to celebrate as users loved the new electric bikes and many used Link as a socially distant recreational outlet during the pandemic. At the end of 2020, Link was thrilled to announce its plans to expand to two Dayton neighborhoods in 2021.

STATISTICS REPORT



10,718
TRIPS TAKEN



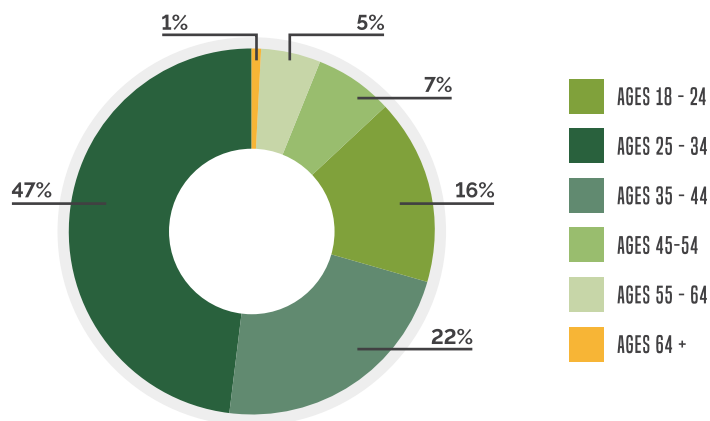
2,454
UNIQUE USERS



187,618
MINUTES RIDDEN

FUN FACT: CHECK-INS AND CHECKOUTS AT GRAFTON HILL INCREASED BY 200%

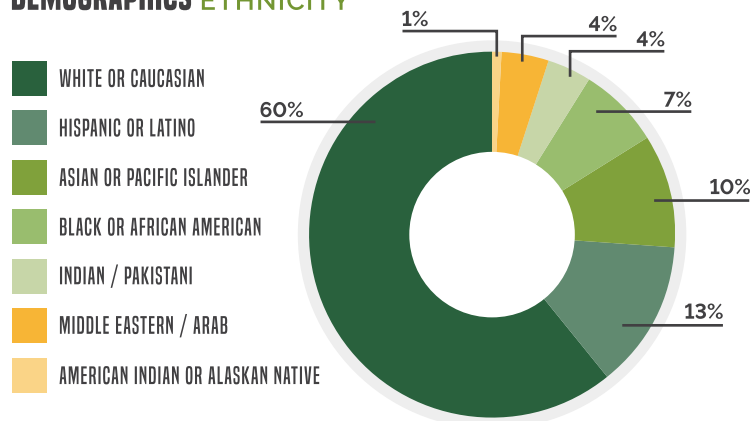
RIDER DEMOGRAPHICS AGE



DEMOGRAPHICS GENDER



DEMOGRAPHICS ETHNICITY



LINK BIKE TESTIMONIALS

The system works wonders for being at the office. Excited to check out the expanded system when things go back to our hopefully new normal!

I love the Link bikes! I think it's a super cool program and want to continue to be a part of it!

I'm REALLY happy that a hub is coming to my neighborhood! (Huffman). Just want to say thank you!

Excellent customer service, can't say enough nice things.

LINK SPONSORS



CHAPTERS

The Chapter Program of Bike Miami Valley allows local communities to advocate, promote and create cycling program opportunities in their communities under the umbrella of Bike Miami Valley. The first chapter was launched in 2013, and this year, BMV was pleased to welcome its fifth chapter, Cycle Kettering, to the family.

HERE'S WHAT ALL OF THE CHAPTERS ACCOMPLISHED IN 2020:



Bike Springfield partnered with Springfield CVB, Mother Stewarts, Co-Hatch, and Cyclotherapy to install a temporary vinyl mural at bike path crossing at Leffel Ln, which will help encourage riders to continue north into Springfield. The Chapter also received a grant from the Ohio Bicycle Federation for a permanent mural to be painted at Leffel Lane in mid 2021. Bike Springfield also worked with National Trails Parks and Recreation District (NTPRD) on their virtual Family Bike Ride. While ride participation numbers are unknown, the bike safety video created by Bike Springfield and shared by NTPRD reached 1,000 people.



Bike Centerville organized several small group rides this past summer with assistance from Centerville-Washington Parks and plans to continue the tradition in 2021. Bike Centerville focused on designing and recommending to the municipalities two north-south signed routes, each starting near the southern edge of Washington Township. One proposed route intersects Bigger Rd and eventually merges with the Iron Horse Trail while the second proposed route follows Paragon Road and terminates at Whipp Road near John Hole School. The Centerville chapter will continue to advocate for more signage and safety measures on the current Route 12 and the two proposed routes.



Bike Yellow Springs Business Member, Yellow Springer Tees and Promotions, helped launch an online merchandise store for Bike Miami Valley and all of its Chapters. The store can be found on the Bike Miami Valley website.



In light of the pandemic, Bike Piqua suspended most of its programming for 2020 and shifted focus to 2021 to bring back its neighborhood slow rolls and education programs for the local schools.



Cycle Kettering spent 2020 coordinating the launch of its Chapter with a survey of Kettering residents to help focus its future advocacy efforts. Chapter members also spent time helping to plan the 2021 Miami Valley Cycling Summit, which will be held in Kettering.

FINANCIALS

STATEMENT OF FINANCIAL POSITION *December 31, 2020*

ASSETS

Cash	\$239,420
Pledges Receivable	\$267,020
Total Assets	\$506,440

NET ASSETS

Unrestricted	\$218,686
Restricted - LINK	\$267,020
Restricted - RAC	\$20,734
Total Net Assets	\$506,440

STATEMENT OF ACTIVITIES *For the Year Ended December 31, 2020*

REVENUE

Memberships & Usage Fees	\$48,726
Sponsorships	\$277,100
Grants	\$102,300
Contributions & Support	\$1,962
Other Revenue, Net	\$13,593
Total Revenue	\$443,681

EXPENSES

Link Operating Expenses	\$175,100
RAC Operating Expenses	\$6,491
Management & General	\$40,474
Fundraising & Development	\$10,641
Expansion of Link Bikes & Stations	\$145,410
Total Operating Expenses	\$378,116

TOTAL CHANGE IN NET ASSETS + \$65,565



LETTER FROM **OUR BOARD PRESIDENT**

Bike Miami Valley, like every organization in 2020, experienced a year of unprecedented challenges. However, in the grand scheme of this past year when so many other critical needs needed to be met in our communities due to the global pandemic, I was proud of the continued commitment from our Board and staff to navigate the unknowns during 2020.

This past year was the fifth anniversary of our Link bike share system and 2020 included bringing new investments on line to Link. The new electric bikes not only make riding easier but also support a system of expansion that requires less capital so we can bring this mobility service to more areas around Dayton.

As we look to continue the growth of Bike Miami Valley, our Board and Executive Director started a strategic plan process in 2020 to help identify the priorities of the next phase of our organization. Our goals for the future will include focus on increased accessibility to our bike share system and services, and also advocacy for safe cycling transportation across the region. Dayton is very fortunate to have substantial cycling assets and diverse organizations interested in growing these assets across our region and we look forward to being involved in enhancing bike riding for transportation, recreation, and connectivity in our surrounding communities.

On behalf of the Board and staff I want to thank our many community supporters that have helped support us financially over the years and those that have already committed to the growth of our system in the future. I also thank those volunteers in our RAC chapters, every person that has taken part in our events, or rode one of our Link bikes this last year. *With you as supporters we will be able to continue to create safer and better opportunities to ride bikes across our region.*

Sincerely,

Paul Jones