



Miami Valley Cycling Summit

Request for Proposals

Website: www.cyclingsummit.com

Event Date: May 14, 2021



Cycling attracts...



About Bike Miami Valley

Website: www.bikemiamivalley.org

Mission Statement: To advocate, promote, and create opportunities for all forms of bicycling in the Miami Valley

History: Bike Miami Valley started to emerge in the early 1960s and operated under a few different titles until becoming the organization you know of today. It all leads back to the Huffy Corporation. In 1961 Horace Huffman Jr., Chairman and CEO of the Huffy Bicycle Corporation, co-founded and sat as the first president of the Dayton Cycling Club. Four years later, he formed and led the Greater Dayton Bikeway Committee, which later would be named the Miami Valley Regional Bicycle Council (MVRBC).

Bike Miami Valley (BMV), this nonprofit organization, branched from MVRBC in the early 70s. Bike Miami Valley drafted one of the nation's first regional bikeway plans, which was adopted by Dayton's regional planning commission in 1973. This proved instrumental in the development of much of the recreational trail system you might be familiar with today. After being officially incorporated in 1979, BMV was diligently focused on the region's cycling trends over the next twenty years. In addition, BMV hosted the region's largest and most widely celebrated bike events; The Thunder Road bike-a-thon. This regional cycling initiative raised matching funds to support the development of the first section of paved trails, right in downtown Dayton. The legacy project known today at the Nation's Largest Paved Trail Network.

In the mid-nineties, BMV went dormant, and there is no better way to say it... but BMV simply put itself out of business by accomplishing its core programs and initiatives. There seemed to be little left to do, so the organization fell silent.

In 2009, BMV resurfaced from that dormant period and is now refocused on current cycling initiatives and the region's growing cycling community, which is dramatically different today. We are the founding organization of the Miami Valley Cycling Summit, an event held biennially around the region. The latest accomplishment to our record is hiring full-time staff and launching southwest Ohio's first bike share program, Link, in May of 2015. Bike Miami Valley is recognized as a Gold Level Bicycle Friendly Business by the League of American Bicyclists. Bicycle Friendly Communities have popped up from Dayton to Piqua to Troy, thanks to the staff assistance and support at Bike Miami Valley.

About the Miami Valley Cycling Summit

The Miami Valley Cycling Summit aims to use the power of bicycling to drive economic development and create more attractive and healthier communities both large and small throughout the region.

The Summit provides a platform to further shape and engage in the region's bike agenda and learn about the past, present, and future opportunities of cycling in the greater Dayton area. The event consists of influential speakers, powerful break out sessions, and motivating discussions. This biennial event brings together policymakers, land managers, bike advocates, and both public and private entities interested in showcasing the region for bicycle friendliness.

History of the Miami Valley Cycling Summit

2019 – Memorial Hall Board of Education – Miamisburg
2017 – Wright State University Student Union – Greene County
2015 – Fort Piqua Plaza – Piqua
2013 – Hollenbeck-Bailey Conference Center – Springfield
2011 – Kroc Center – Dayton (300+ attendees, 22 exhibitors)
2009 – UD College Park Center – Dayton

Past Successes



In 2009 and 2011, the Miami Valley Cycling Summit provided an opportunity to bring all elements of the movement together in a collective fashion. In doing so, we were able to take away a more cohesive strategy with similar goals and actions, and, in turn, initiate the re-conception of a regional grassroots cycling advocacy group ([Bike Miami Valley](#)).

The Summit provided a venue for the public to share their ideas with public officials, for communities to share successes and struggles surrounding their bikeway master plans, a place for all to celebrate the successes experienced in the last 20 years, and a way for the region to get one step closer to achieving a bronze regional designation, as well as fulfilling the implementation of the 2020 plan. Multiple cities that were in attendance have applied to

become recognized as a formal Bicycle Friendly Community through the League of American Bicyclists.

Highlights from the 2011 Miami Valley Cycling Summit:

Bike Miami Valley, the local grassroots organization, received support and direction from the community and launched their new website, www.bikemiamivalley.org.



Bruno's Keynote showed the region how cycling related infrastructure creates jobs, retains jobs, and encourages growth and economic vitality. Cycling does sell cities! Session presentations sparked discussions about what is next for the Miami Valley in regards to cycling. More access spots, better connectivity of bikeways to neighborhoods, and driver education were priorities, as well as getting more cities in the region designated as bicycle friendly.

Highlights from the 2013 Miami Valley Cycling Summit:

The 2013 Miami Valley Cycling Summit set an attendance record when almost 400 people attended Cycling Summit events. The Cycling Summit was preceded with the VIP Summit Social the night before. Elected officials, business leaders, key municipal staff, and other influential people gathered at the Springfield Museum of Art for drinks, Hor's D'ouerves, and dessert. The event allowed for networking to take place and facilitated conversations that promoted cycling and helped move the economic development agenda forward in our region. The event also allowed those people who couldn't attend the Summit on Friday the opportunity to still be influenced by the Cycling Summit message. This was the first time the planning committee held a VIP event and it was perceived to be a success by everyone involved.

The Cycling Summit on the following day was an overwhelming success. Presentations were given by cycling professionals from all over the country. Adventure Cycling (Montana), Rails to Trails (Columbus), Major Taylor Cycling Association (Boston), ALTA Planning (North Carolina), and the League of American Bicyclists (Washington DC) all sent representatives to present at the Summit. The sessions rallied those in attendance to go home and advocate for a more bikeable region.



Since hosting the event, the City of Springfield has submitted for Bicycle Friendly Community status, has formed a bicycle task force, formed an Advocacy Chapter that meets monthly (Bike Springfield), and has added bicycle friendly initiatives into some roadway projects. None of these successes would have been possible without the Cycling Summit.

Highlights from the 2015 Miami Valley Cycling Summit:

The 2015 Miami Valley Cycling Summit grew again, with over 400 participants in attendance in Piqua. The Keynote Address was given by Mayor Bill Peduto of Pittsburgh. Numerous local and national speakers were present: Rails to Trails Conservancy, Mid-Ohio Regional Planning Commission, Ohio Travel Association, the League of American Bicyclists, Miami Valley Regional Planning Commission, Consider Biking in Columbus, Ohio Department of Transportation, International Mountain Bicycling Association, and others.



The Summit did include a VIP social which had fair attendance, but the Advocacy Social proved very powerful for further networking post-summit. Participants were encouraged to bike into Piqua and take advantage of a special Cyclovía (open streets event) the following day, Saturday.

Since the Summit in 2015, the formation of Bike Piqua, a Chapter of Bike Miami Valley has formed. The motivation of seeing Bicycle Friendly Communities and Businesses pop-up around the region helped the group form dedicated initiatives such as installing more bike racks, rally bicyclists at council meetings, partnering with businesses to implement trail informational signage, and recently Piqua was awarded Bicycle Friendly Community at the Bronze level.

Highlights from the 2017 Miami Valley Cycling Summit:

The 2017 Miami Valley Cycling Summit, hosted in Greene County, grew once again, this time at Wright State University, under the first county-wide steering committee. The event was a true collaborative effort bringing together several communities and a public university to cover a dynamic cross-section of people who believe in the power of cycling. The core of the breakout sessions covered healthy and wellness, paved trails survey results, and funding opportunities as well as new street design plans in a local community.

Greene County Parks & Trails led the planning committee supported by Wright State University facilities staff. Partners included Rails-to-Trails Conservancy, Five Rivers MetroParks, Yellow Springs Chamber of Commerce, and many others.



The keynote address expanded the bounds of cycling-focused initiatives to a whole community conversation and approach to moving people. Presenter, Aparna Dial, from Smart Cities Columbus, engaged topics such as e-bikes, smart vehicles, freight movement technology, and infant mortality improvements all facilitated under the US DOT Smart Cities Challenge Grant.

Many champions of health and cycling continued activities the following day with a century and metric century bike ride along the gem of Greene County, the Little Miami Scenic Trail. The formation of Bike Yellow Springs, a BMV chapter, became our fourth advocacy group.

Request for Proposals

Bike Miami Valley is seeking proposals from qualified communities, in collaboration with qualifying conference sites, about how to accommodate our biennial event in the Miami Valley Region in 2021 for 400 attendees. Interested conference sites must answer all pertinent questions asked in the technical requirements. Please direct any questions to Laura Estandia at LESTANDIA@BIKEMIAMIVALLEY.ORG. Inquiries addressed to Laura by February 25, 2019 will receive a response.

Proposed RFP Timeline

RFP's sent out by: January 22, 2019

Deadline for submission of estimate: February 25, 2019

Site Visits (if necessary): February 28-March 7, 2019

Final Decision: March 14, 2019

To Submit Proposals

Interested conference hosts/sites should submit a complete proposal electronically to LESTANDIA@BIKEMIAMIValley.ORG by Monday, February 25, 2019 at 5:00 PM Eastern Time.

Right to Modify, Rescind, or Revoke RFP

Bike Miami Valley reserves the rights to modify, rescind, or revoke this RFP, in whole or in part, at any time prior to the date on which the authorized representative of Bike Miami Valley executes a Contract with the Selected Proposer.

Bike Miami Valley's Right to Reject

This RFP does not commit Bike Miami Valley to select a proposal or to award a contract to any submitting communities. Bike Miami Valley reserves the right to accept or reject, in whole or in part, any proposal it receives pursuant to this RFP.

2021 Miami Valley Cycling Summit Technical Requirements**Date range, location and stipulations for 2021:**

- May 14, 2021
- Core event is held from 8am – 4pm with extracurricular activities pre/post event
- Primary event must be held in the counties of Clark, Greene, Miami, Montgomery, or Warren. Some geographic exclusions may be considered if they are close enough to the core counties
- The facility must be able to accommodate up to 400 people, 30 exhibitors, 3-5 large meeting rooms and a large registration/check in area with entire event hosted in one location (accommodations for multiple locations can be made)
- Host community is required to have representation and potential 2021 event co-chair attend the 2019 Cycling Summit planning meetings
- Although it is not required, close proximity to the regional trail system is a bonus

Fundraising Expectations

- Each host and their sponsorship sub-committee is expected to play a key role raising the necessary funds for the event with support from the Staff at Bike Miami Valley
- \$5,000 in seed money from the previous community host has been set aside for funds needing to be allocated prior to fundraising efforts and is expected to be set aside to the next host site
- The core cost of the event has historically averaged around \$10,000
- Any additional funds raised above and beyond those needed to facilitate the event are split 50/50 with the host committee and Bike Miami Valley and are required to be directed toward a bicycle related “legacy project” and regional advocacy efforts
- Bike Miami Valley, a 501©(3) will serve as the fiscal agent for the Cycling Summit
- Coordination with the Executive Director for fundraising is a requirement

Program/Content Requirements

- **Bike Miami Valley will take on the primary responsibility of developing and scheduling content (keynote, session presenters, etc.) for the Summit, with assistance from the local host program sub-committee.**
- The core Cycling Summit event is as follows
 - Main event schedule runs from 8am – 4pm on the 2nd Friday in May of National Bike Month
 - 3-5 Concurrent sessions of 50 minutes in length
 - Minimum of one keynote address for an hour, following a luncheon
 - Closing ceremony and announcement of the next host
 - Advocacy Social immediately following the main conference
 - Exhibitor/Vendor area to include 30 tables
 - Bike Valet Parking area

Event Marketing

- A marketing sub-committee shall be convened with assistance from BMV
- Wordpress website skills requested from at least one sub-committee member

Meeting/Other Space Requirements

Please submit anticipated cost for the proposed venue, including morning and afternoon break refreshments, lunch, and other conference-related expenses detailed below.

# of Rooms Needed	Room Function	Room Setup	Room Capacity	Time Needed	Notes
1	Planning Committee Staging Room		17	6am-6pm	
1	Keynote/Main Event	Auditorium Style – Classroom	300-350	8am-6pm	
3-5	Conference Workshops	Auditorium Style – Classroom	30-50	8am-6pm	24 hour hold
1	Registration	Foyer, booths	Flow	7am -4:30pm	
1	Vendor Setup	Vendor booths	Flow	7am -4:30pm	≥ 30 tables for vendor booths with 6-8' tables and chairs
1	Advocacy Social	Reception	75-100	4-6pm	Can be off site
1	Bike Parking	Bicycle Corral	25 X 75	All day	Outdoors near entrance
1	Lunch Room	Chairs, tables	350	11:45 -1:30pm	Boxed lunch can be taken outside, weather permitting

Audio/visual (A/V) requirements

Conference and board rooms must have the following:

- A front projection screen or whiteboard to project onto
- a/c power
- LCD projectors and cabling for all meeting rooms
- Please provide additional costs for dry-erase boards (with markers and erasers)
- Please provide in-house prices for A/V equipment, if A/V is offered as a package, please list package details

Wireless internet access

- If wireless is not provided complimentary, please list the cost for wireless at conference site, per user, per day
- If wireless is not provided complimentary, list the cost of providing wireless for free during the duration of the conference for conference attendees at one location
- If network cables are available, please list the price for making one network cable available with free access to the internet in the foyer/registration area
- Please list the speed of wireless connections in your facility
- Please list the size or speed of the external connection (T-1, etc.) from the conference site to the internet

Parking/shuttle services

- Please list parking costs, if any
- Bicycling valet parking is a required feature at the event, please explain where in close proximity to the main event entrance you would accommodate a 25 X 75 bike parking area

Shipping and receiving

- Please explain the capabilities/limitations/costs for vendors in regards to shipping equipment, storage, etc. for up to 40 vendors

Payment terms/insurance requirements

- Please provide the specifics of payment terms
- Please stipulate the conference site insurance requirements, if any. BMV will not provide more than \$1m per occurrence of commercial general liability insurance. BMV requires that each party hold each other harmless from any loss, liability, costs or damages arising from actual or threatened claims or causes of action resulting from the gross negligence or intentional misconduct of such party or its respective officers, directors, employees, agents, contractors, members or participants.

Conference site planner/outside agencies

- Does the conference site provide staff to assist with event planning? If so, is there an additional charge for this person(s)?

Local attractions/discounts/ Misc

- Please provide a list of enticing local attractions, especially those cycling/outdoor related
- Please provide any special services/discounts/local attractions that the conference site can provide for attendees

Community Investment Essay

In no less than 300 words please share with the selection committee why hosting the Miami Valley Cycling Summit is important to your community or institution and how you not only plan to support the successful implementation but also ensure a positive and transformative impact following the event through a legacy project idea.