

Bike Miami Valley

2015 YEAR END REPORT



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Letter from the Board Chair



On behalf of the Bike Miami Valley Board, I want to thank our many partners, sponsors, constituents, volunteers, and customers for a great year for cycling in the Miami Valley.

There are several accomplishments to celebrate from the past year: the launch of the Link bike share program, the fourth Miami Valley Cycling Summit, the addition of numerous local communities and businesses to the League of American Bicyclists' Bike-Friendly program, the selection of the Dayton region as the host of the 2017 International Trails Symposium, and so much more. This past year's progress is the product of the work of cycling advocates and enthusiasts in communities across the Miami Valley.

Strong partnerships also helped make these accomplishments possible. We specifically thank Link's Founding Partners and Sponsors who not only shared the vision for the many benefits of bike sharing in downtown Dayton, but also saw a need for a strong regional cycling organization at the center of making bike share happen. We also thank our Link co-lead, the Greater Dayton RTA, for its continued leadership on transportation policies and enhancements across the region, and for its progressiveness in recognizing cycling as an integral part of the regional transportation network. Our Bike Miami Valley vision moving forward is simple, but ambitious: culture change around the purpose and role of cycling in the Miami Valley. Specifically, we seek recognition by residents, employers, and policy makers that bicycling can and should be a primary way of getting around - that cycling is for everyone.

There is no better example of this culture change in action than Link. Numerous Link members rediscovered cycling this past year, many of whom hadn't touched a bike since their youth. They forgot how fun bicycling could be. The visual of everyday Daytonians completing everyday tasks via bike is changing perceptions on the purpose of cycling in our region.

As an organization, we enter this year more equipped and ready to help bring about this culture change than we've ever been. Our talented new staff is at full capacity and eager to get to work, our Regional Advocacy Committee is passionate and ready to be leaders for change, and our new Chapters are extending this advocacy and enthusiasm for cycling to communities throughout the Miami Valley. We create new programs to educate the public on safe cycling practices, better engage regional employers on the benefits of cycling amenities for employees, breakdown socioeconomic barriers to greater adoption of cycling, and advocate for more and better on street infrastructure to make our streets more comfortable for cyclists of all skill levels.

In the coming year we are ready to implement new strategies and actions to advocate, promote, and create opportunities for biking in the Miami Valley. We look forward to working with you to bring about this change.

- Scott Murphy, Board Chair

Letter from the Executive Director



Greetings! This letter is to all of the people who love bikes! Thank you for your support of Bike Miami Valley and our mission to advocate, promote and create opportunities for all forms of cycling. Please enjoy this summary of all the ways we advanced change in this community in 2015. This report captures many branches of our work. On the one hand, it captures our advocacy work through Bike Miami Valley and on the other hand, it captures our work with Greater Dayton RTA on the Link program. As we look to 2016, remember that we are your voice for the cycling region.

Volunteer with us, speak with us, follow us, message us, ride with us – and know that we care about you, the person, more than your choice of two (or three) wheels. It is our aim to make your experience on the trails and streets the very best. Please take the time to explore all of the highlights in this report. They point to a brighter future for cycling in our region. Enjoy, share and be a part of our future.

Now onto all of the many thanks that are owed for an amazing 2015: I'd like to thank the team at Bike Miami Valley – the staff, board, Regional Advocacy Committee and chapters – for all of their guidance and hard work throughout the year. Our partner in Link, Greater Dayton RTA deserves major accolades and compliments for maintaining and operating a superb bike sharing system. Their in-kind contribution to this program is unprecedented, and the Link Techs put in many man hours and grit making sure all of the bikes are in good working order and available when you need them. We can't thank them enough.

I want to show gratitude for all of the Founding Sponsors of Link: Anthem Blue Cross and Blue Shield, Bonbright Distributors and New Belgium Brewing Company, CareSource, City of Dayton, Five Rivers MetroParks, Montgomery County, PNC, Premier Health, Public Health – Dayton and Montgomery County's Creating Healthy Communities Program, Sinclair College and the University of Dayton for their support. Thank you for being innovative leaders who see the impact bike sharing can have on a community.

The Miami Valley Regional Planning Commission deserves thanks for opening up their doors to the Bike Miami Valley staff. We appreciate the office space and the support of their transportation planning staff, as we plan for a more bike friendly region. We are also grateful for the support of the Downtown Dayton Partnership in raising support for Link and continuing to promote it as the best way to get around Downtown Dayton.

Last but not least, I would like to thank everyone who rode a Link Bike last year and everyone who rode a personal bicycle on our streets and trails. You make our work worthwhile.

- Laura A. Estandia, Executive Director

Staff News | Board Members

For the first time in a decade, Bike Miami Valley brought on three full time staff members to carry out its mission.



LAURA ESTANDIA | *Executive Director*

Laura came on as Executive Director at the start of the year bringing nonprofit and public speaking skills to the organization. As a regular bike commuter and advocate for the Dayton region, Laura brought the enthusiasm and energy to Bike Miami Valley’s newest service, Link. Laura helped coordinate and implement the launch of the 24 station system bringing 225 bikes to the Dayton streets.



CHRIS BUCK | *Buisness Development Manager*

Chris Buck joined the team as a Buisness Development Manager coming from a strong customer service and marketing background. His recreational background from a career stint at Five Rivers MetroParks also benefits the core team. Last year Chris answered over 675 calls from customers and answered over 250 customer emails.



EMMY FABICH | *Program Director*

Emmy came on board as Program Manager, bringing with her a background in event planning, volunteer management, and educational program implementation. Her passion for cycling stems from her volunteer days with Bike Miami Valley and being a self-taught bike commuter and mountain biker. Emmy coordinated more than 30 programs, events, or outreach opportunities last year and taught 5 on-street bike courses to individuals.

Officers

SCOTT MURPHY | *President*
Downtown Dayton Partnership

REBECCA BENNÁ | *Vice President*
Five Rivers Metroparks

JONATHAN HAWKINS | *Secretary*
Thompson Hine

PAUL JONES | *Treasurer*
RSM US LLP

KEN MCCALL | *Regional Advocacy Liaison*
(Retired)

At-Large Board Members

MARK DONAGHY | *Board Member*
Greater Dayton RTA

SANDY GUDORF | *Board Member*
Downtown Dayton Partnership

NAN WHALEY | *Board Member*
City of Dayton (Mayor)

ERIC OBERG | *Board Member*
Rails to Trails

BRIAN MARTIN | *Board Member*
Miami Valley Regional Planning Commission

DAVID TREESE | *Board Member*
Bonbright Distributors



Link Stats and Survey Results

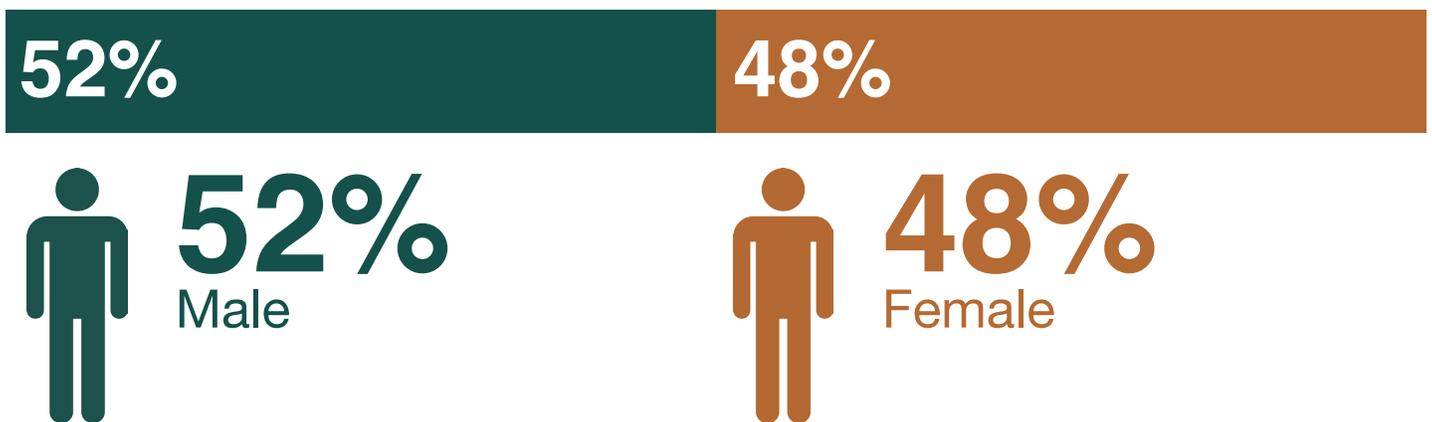
Overall, Link had a very successful operating year. Even though this is a 2015 report, The stats reflected here represent a full year of bike share - May 2015 to May 2016.

Moving forward, we will report on our stats on the calendar year to align with national data shared by other systems across the country.

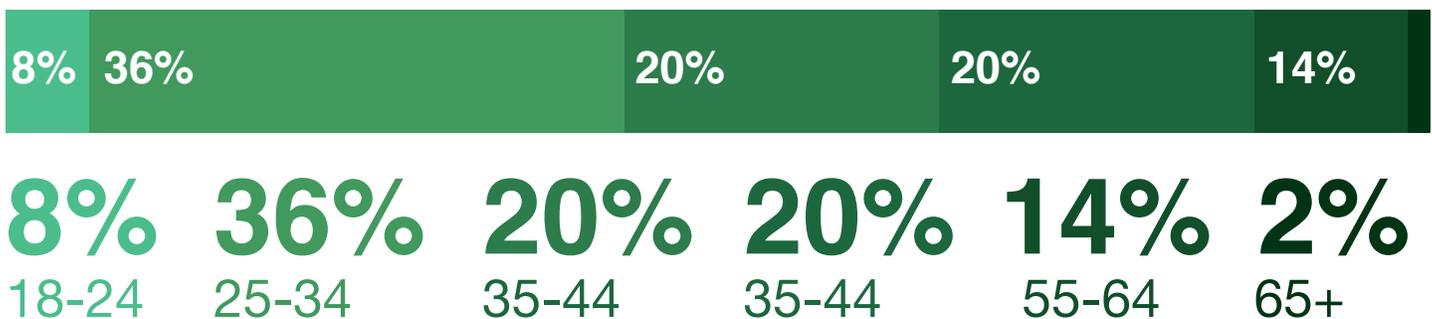
Additionally, this section pulls data from a user survey conducted in January of 2016. The survey asked users to gauge our performance so far, and what our users would like to see changed in the system. We had more than 275 users respond. The survey allowed us to capture some of the demographics of our annual users; customer satisfaction and what factors influence rider behavior.

System Demographics

By Gender



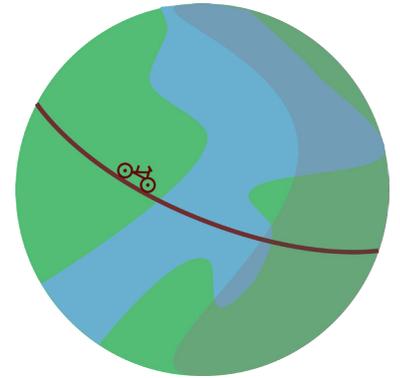
By Age



By Ethnicity



- 85%** White/Caucasian
- 5.5%** African American
- 1.6%** American Indian or Alaskan Native
- .4%** Asian or Pacific Islander
- .8%** Hispanic or Latino

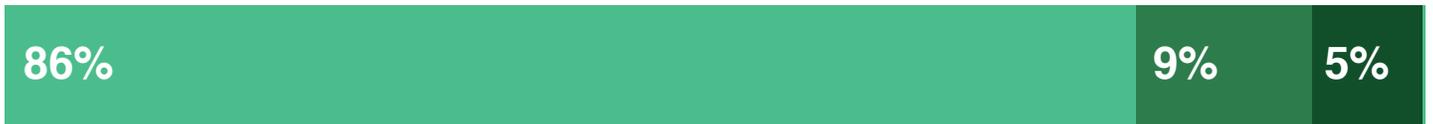


By Household Income



- 4%** \$0-\$9999
- 4%** \$10000 - \$24999
- 13%** \$25000 - \$49999
- 17%** \$50000 - \$74999
- 28%** \$75000 - \$99999
- 17%** \$100000-\$124999
- 17%** \$125000-\$149999
- 6%** \$150000-\$174999
- 1%** \$175000-\$199999
- 6%** \$200000+

By Education Status



- 86%** Not a Student
- 9%** Full-Time
- 5%** Part-Time

Link Stats and Survey Results

This year, we had: **5,031** Link members

Of those members:

91% (4,622)

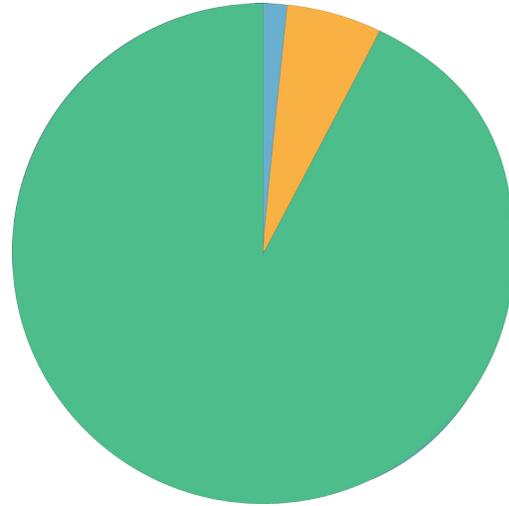
were: 24-Hour

8% (385)

were: Annual

1% (34)

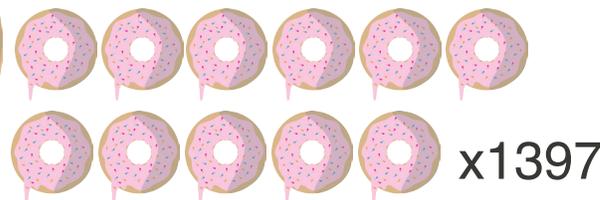
were: Monthly & Semester



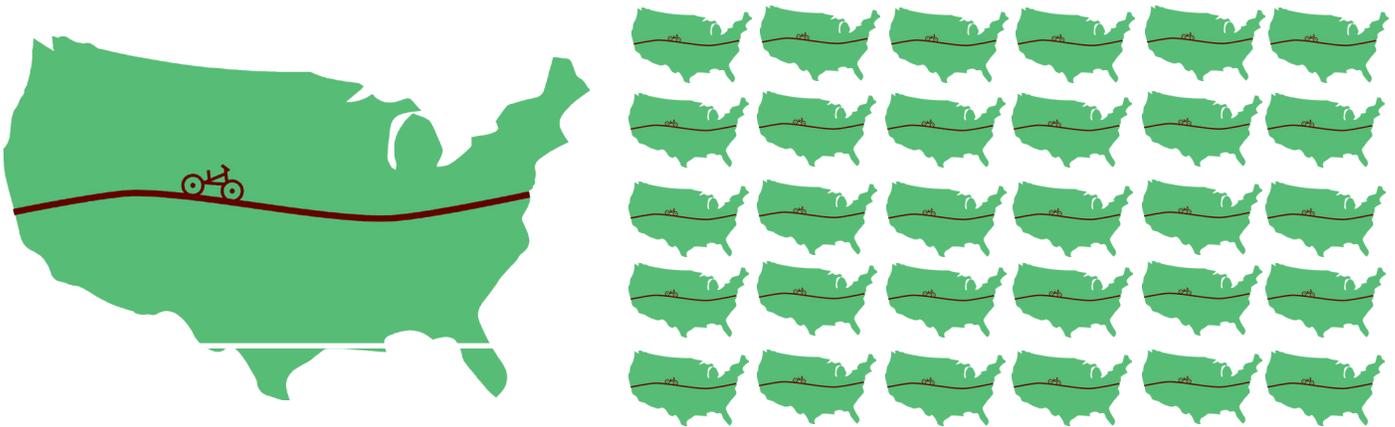
This year, Link users burned:

3,199,379 Calories riding link bikes, or, about

1,397 dozen donuts



To burn those calories, Link users rode: **80,786** miles
Which is about: **30** trips across the US



The total trip time took about **798,897** minutes
Or, about **1.5** years

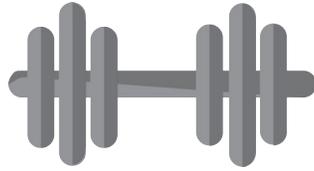


Link Stats and Survey Results

The top three reasons people use link:



1. To Have Fun



2. To Get Exercise

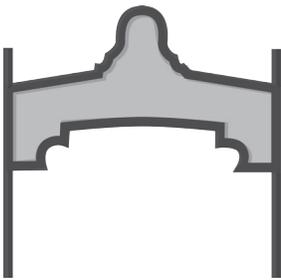


3. To Save Time

Link users, took about **33,500** trips last year

Around **92** per day

The most popular stations:



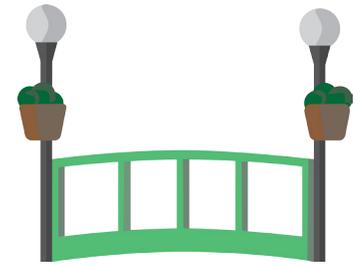
Oregon East & West



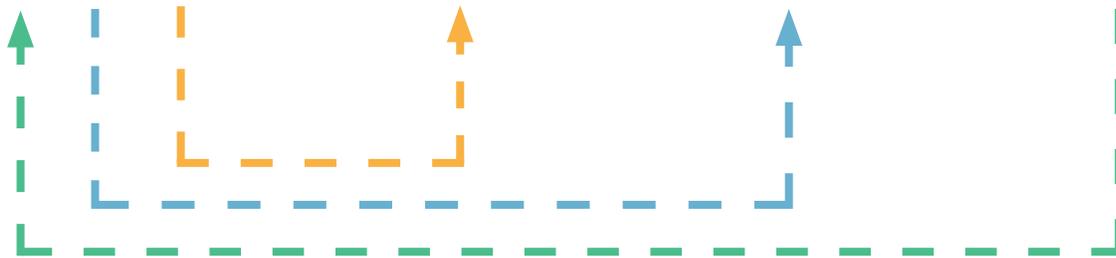
Courthouse Square



Riverscape Metropark



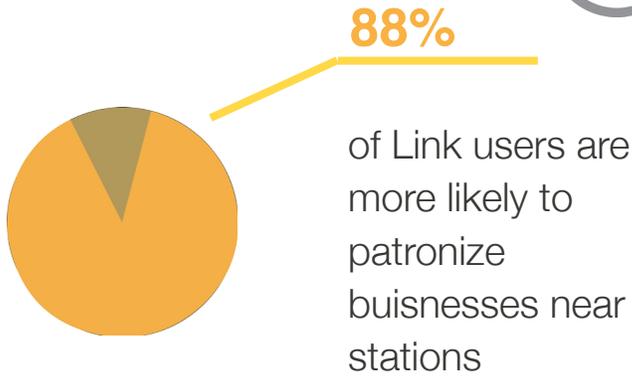
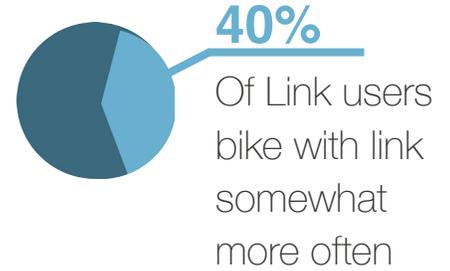
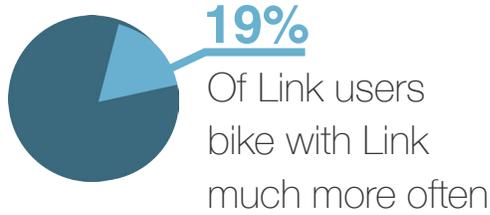
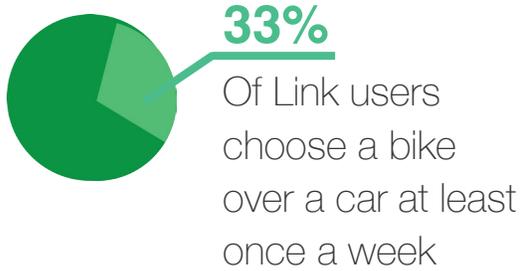
Patterson Canal



The Most Popular Point-to-Point trips:

- Oregon W to Courthouse Square
- Oregon W To Riverscape Metropark
- Patterson Canal to Oregon E

Rider Behavior:

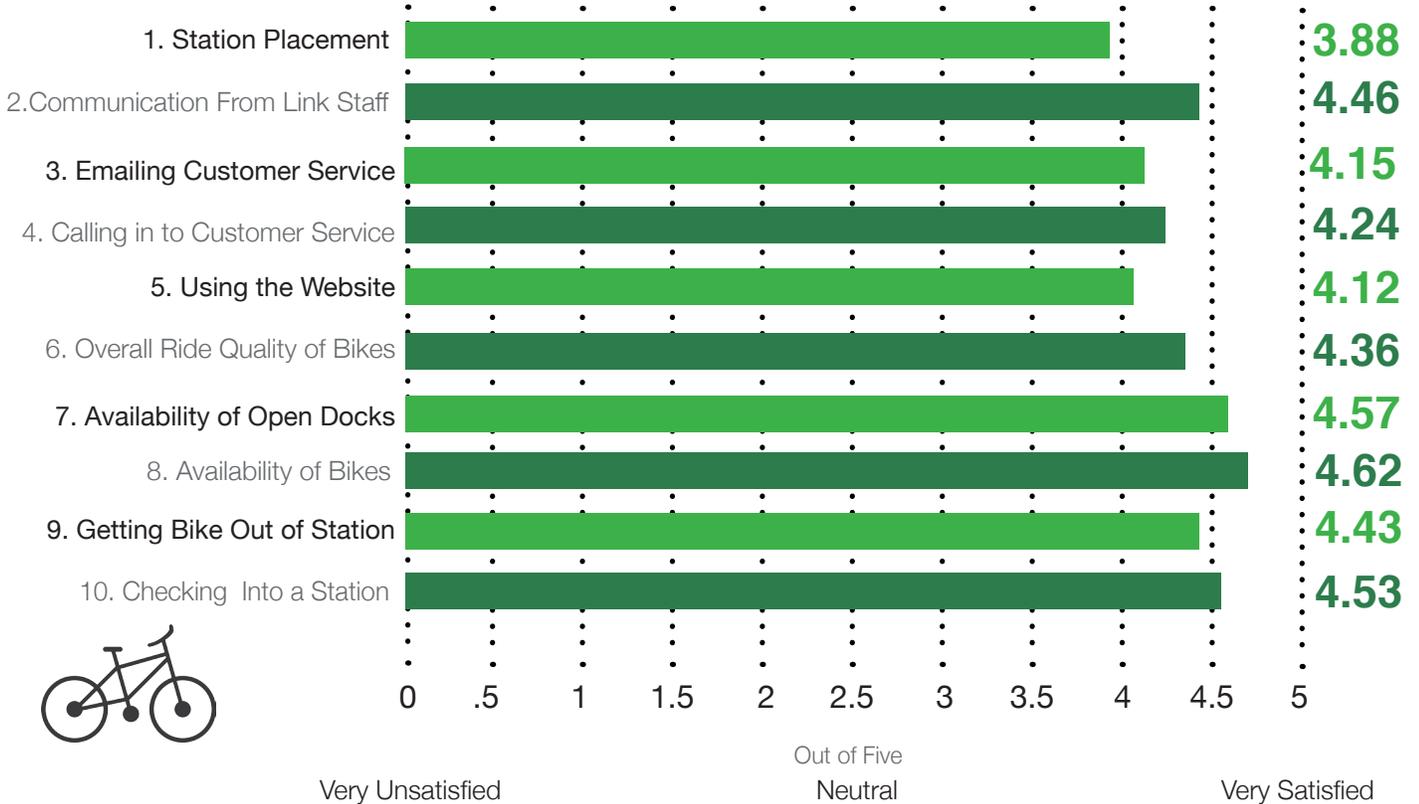


Those patrons are willing to spend:



Link Stats and Survey Results

Customer Satisfaction (Out of 5)



TOTAL: 4.33/5 = *Very Satisfied*

Shout out to the RTA Link Team!

A big reason why our customer satisfaction is so high is due to the hard work of our Link Technicians! James Des'Lauriers and Ken Wysong work hard every day to make sure the Link Bikes are in good working order and that the system is balanced and well maintained. We'd also like to recognize John Hoff for his assistance siting and implementing the Link Station locations. We love our team at RTA!



Link Sponsors

Thank You Founding Partners & Sponsors!



And a special thanks to our employee members:

- Greater Dayton RTA
- DataYard
- The Dayton Art Institute
- Catapult Creative

Testimonial

“I started using Link Bikes in their early days of operation, not in eager anticipation of the new service, but because it was so convenient! I live and work in the downtown area and not only have I saved hundreds of dollars on parking fees, I also get a little bit of outdoor time and exercise built right into my day. I have been a bike commuter for a few years now and I own my own bike. I still find Link to be an incredibly useful service and I use it multiple times a week. I can get anywhere I need to go in the downtown area, whenever I want.”

Tia Lurie - Annual Link Member



Financials

Statement of Financial Position

December 31, 2015

Assets

Cash **\$362,172**

Pledges **\$435,000**

Total Assets \$797,172

Liabilities and Net Assets

Net Assets \$ -

Net Assets

Unrestricted **\$314,841**

Temporary Unrestricted - Link **\$465,000**

Temporary Unrestricted - RAC **\$17,331**

Total Net Assets \$797,172

Statement of Activities

For year ended, December 31, 2015

Revenue

Memberships and Usage Fees **\$71,659**

Sponsorships **\$811,585**

Grants **\$13,112**

In-Kind Contributions **\$6,300**

Contributions **\$3,375**

Special Events **\$17,375**

Other Revenue **\$801**

Total Revenue \$924,207

Expenses

Link Operating Expenses **\$165,857**

RAC Operating Expenses **\$24,940**

Management and General **\$47,863**

Fundraising and Development **\$7,005**

Total Expenses \$245,665

Net Change in Assets \$678,542

Testimonial

“I really like using the 24 hour membership because for me it’s the most convenient. I already have a bike that I use downtown when I am not driving, but if I have already driven somewhere and need to get to another point, the Link bikes are a quick and easy way to make the commute without having to move my car and find a parking space, while getting some exercise and lowering carbon emissions while I am at it.”

Doug Camfield - 24-Hour Member

Statement of Functional Expenses

For year ended, December 31, 2015

	Link	RAC	Management & General	Fundraising & Development	Year End Totals
Payroll and Benefits . . .	\$93,570 \$37,331 \$6,755	... \$137,656
Software Fees . . .	\$11,812 \$724 \$12,536
Wireless and Utilities . . .	\$4,975 \$4,975
Repairs and Maintenance . . .	\$14,464 \$14,464
Insurance . . .	\$7,285 \$1,091 \$8,367
Professional Fees . . .	\$499 \$1,889 \$2,388
Marketing . . .	\$17,787 \$525 \$674 \$250	... \$19,236
Bank Fees . . .	\$5,737 \$81 \$5,818
Special Event Expenses . . .	\$100	... \$13,803 \$13,903
Other Expenses . . .	\$9,628	... \$10,612 \$6,073 \$26,313
Total Expenses . . .	\$165,857	... \$24,940	.. \$47,863 \$7,005	... \$245,665

Testimonials

“I bought an annual Link Bike Share pass last year and have enjoyed using it. The bikes are well maintained, comfortable, easy to ride -- even in my work attire -- and have decent sized baskets to store my large purse, work-related paraphernalia, and purchases from the 2nd Street Public Market. Link has greatly expanded my lunch time dining options. From the Courthouse Square Link Station, I've Linked to lunch on Brown Street, the Dayton Art Institute, the Fifth Street Brewpub (no alcohol consumed), and Wright-Dunbar. Several of us in the Planning and Community Development Department have Link passes and over the summer we would “Link to Lunch” on Fridays. It was a great way to spend time together, try different lunch spots and get some exercise. I've even Linked to meetings at the Water Department. Most importantly, I feel safe on a Link bike. When I ride, I ride in the middle of the traffic lane. Downtown drivers are considerate and are getting used to sharing the road with bikes. I plan on renewing my Link pass”

Ann Schenking - Annual Link Member

The Regional Advocacy Committee or “RAC” as it has affectionately been named is the overall grassroots group of the greater Dayton area for bicycling. The RAC operates as an extended committee of the Board under the leadership of at least one current Board member. The diversity of the group has grown out of the original framework of the Bike Miami Valley Board back in 2010/2011 and is now stretched across 3 counties, with the hope to add more. One of this group’s most important activities is recruiting and energizing bike advocates for issues.

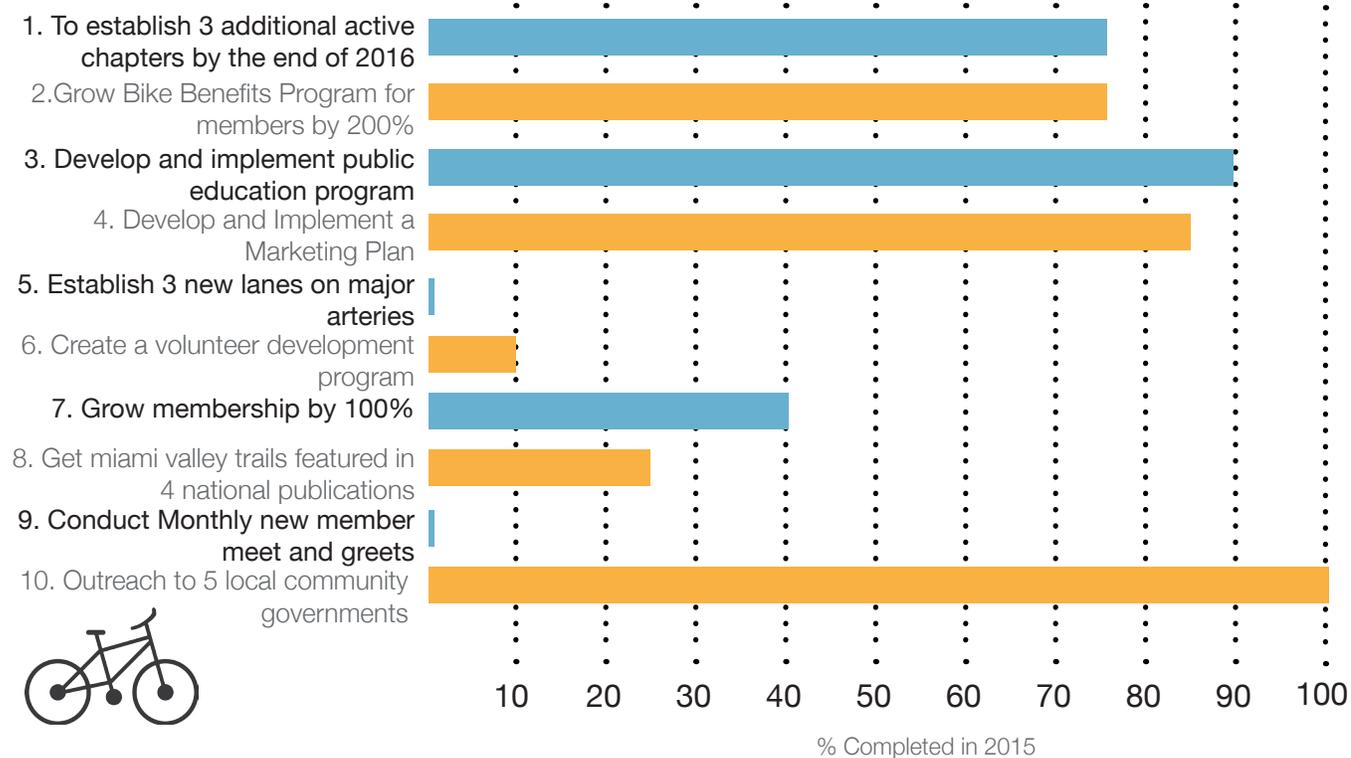
The volunteer members of the Committee are supported by liaisons of Miami Valley Regional Planning Commission, Five Rivers MetroParks, Miami Conservancy District, Major Taylor Cycling Club, Ohio Bicycle Federation, Bike Piqua, Bike Centerville, Bike Springfield, Miami Valley Mountain Bike Association, and the Beavercreek Non-Motorized Transportation Council.

The Committee currently meets on the third Tuesday of each month to discuss advocacy needs, new construction plans, Chapter efforts and other priorities to move the bicycling initiative forward in the region. In the beginning of 2015, the Committee went through a strategic goal setting exercise and whittled down priority areas to 10 goals. These goals are the focus of the group until the end of 2016.

Group ride with the Montgomery County and Public Health Employees



Top 10 Goals: 2015 Progress



Specific Accomplishments contributing to 2015 goals

- Gathered 400+ Bike Advocates and public officials at the Miami Valley Cycling Summit in Piqua
- Launched Link: Dayton Bike Share
- Published the first ever Bicyclist's Guide to Voting
- Distributed 45 pairs of bike lights during the first annual Lights on Bikes Night
- Set up two protected bike lane demonstrations
- Engaged in 4 critical city commission or council meetings
- Collaborated with two park districts on vital campaigns
- Hosted outreach booths on more than a dozen community events
- Assisted 3 Businesses in becoming Bike Friendly
- Revamped membership terms and the renewal process for existing and new members of Bike Miami Valley

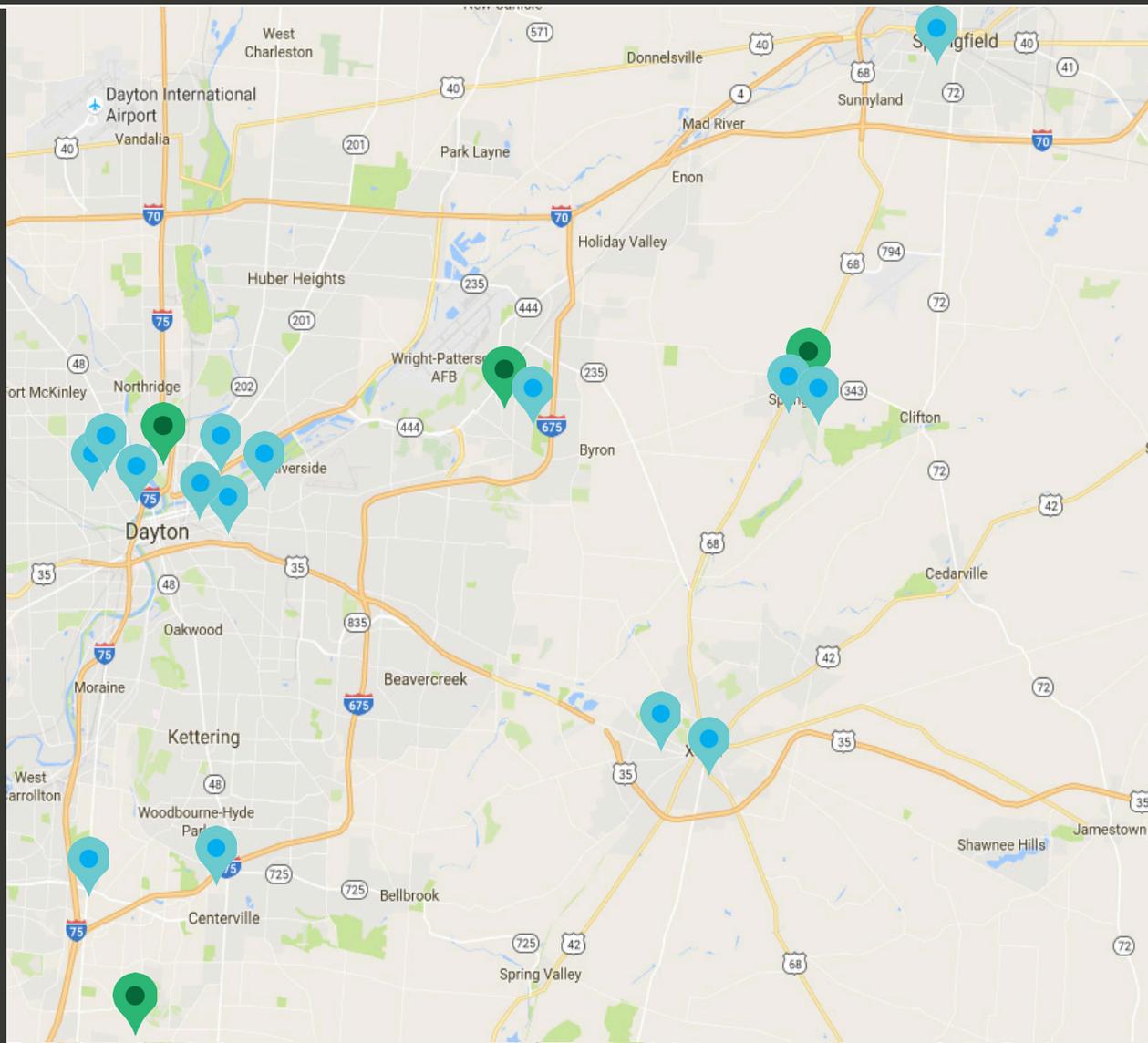
RAC Outreach



BMV Booth
Bike Parking
Advocacy



Link Booth
Link Events



Outreach for Bike Miami Valley could not be successful without the commitment of our volunteers. The primary outreach opportunities happen during Bike Month in May. Whether staging bike parking at the 2nd Street Market each Saturday, or prompting people to bike to Oktoberfest or the Yellow Springs Street Fair, there always seems to be smiling faces greeting accomplished riders at our booth. Thank you volunteers!



Total membership has grown thanks to our presence at events this year from an average of 60 members prior to 2015 to more than 100 Bike Miami Valley members by the end of 2015!

Together, we've parked more than 200 bicycles in 2015. Between the Regional Advocacy Committee, Chapter volunteers, and staff we logged more than 200 hours of outreach service in more than a dozen communities across the Miami Valley.

Lastly, our Regional Advocacy Socials helped unify the regional grassroots efforts for bicycling. We share the good news and celebrate on a quarterly schedule at a local establishment that serves good food and good drinks. Our Socials took us to Fox & Hound in Fairborn and Warped Wing Brewery in Dayton. Typical attendance, whether people arrive by car, plane, train, or velocipede (just kidding) -- averages around 55 members or non-members.

RAC Members

RAC Members

KEN MCCALL | *Co-Chair / Bike Centerville*

LAURA RAE | *Co-Chair / Beavercreek Bikeways / Non-Motorized
Transportation Advisory Committee*

ANGELA MANUSZAK | *Miami Conservancy District*

CHUCK SMITH | *Ohio Bike Federation*

MIKE AND ELIZABETH GUTMANN | *Bike Piqua*

FRANKIE BROWN | *Major Taylor Cycling Club of Dayton*

JEFF MALIK | *University of Dayton*

JOHN KESLER | *Bike Springfield*

KATIE NORRIS | *Courteous Mass*

MATT LINDSEY | *Miami Valley Regional Planning Commission*

RANDY RYBERG | *MVMBA and Five Rivers MetroParks*

SCOTT MURPHY | *Downtown Dayton Partnership*

A number of other big developments happened last year, including:

1. In October, the Regional Advocacy Committee produced the region's first voter's guide on bike and pedestrian issues. That helped to start the conversation with many municipal leaders on bike friendliness, and served notice that these issues will be political issues going forward.
2. The MVRPC completed the first update to the region's bike plan. And the plan needed updating! Since it was passed in 2008, an incredible 19 of the top-priority projects have been built. Many advocates of Bike Miami Valley were present at the four input sessions and also filled out the online survey of suggested projects for the new plan.
3. Bike advocates spoke to Centerville City Council & Ryan Homes Development, resulting in the development being postponed for the time being. Centerville is now moving ahead with a local Chapter of Bike Miami Valley because of the need for bicycle advocacy within the city and township.
4. Bike Centerville approaches Centerville Washington Park District to build a partnership resulting in the Board of Park Commissioners hosting Bike Centerville at a meeting and allowing them to share valuable insight about the Centerville bike plan and the larger regional bike plan to extend the bike trail network.
5. City of Dayton Commission heard from Bike Miami Valley staff who spoke about bicycling improvements which resulted in the Bike/Walk Task Force of the Commission to be revamped under the department of Planning and Community Development.
6. Chapter members of Bike Piqua vocalized support for better bridge design off of RT. 36 for bicycling safety concerns. This resulted in better signage, bike parking in the downtown, and advertising bike trail connections to the city center.
7. Greene County Parks and Trails levy won in the final hours. Actions taken were e-newsletter reminders, Facebook and other social media announcements, and activating bike users in Greene County.
8. Speaking at Xenia City Council meeting and rallying bicycling advocates resulted in the Council's unanimous support of funding details for protected bike lane infrastructure improvements on Detroit Street.

Chapter Updates

The Chapter program of Bike Miami Valley allows local communities to house their cycling advocacy groups under the Bike Miami Valley umbrella. Chapters benefit from a shared nonprofit status, administrative assistance and best practices resources. Bike Miami Valley benefits from strengthening its local reach within communities. Bike Miami Valley added its first chapter, Bike Springfield, in 2014 and its second, Bike Piqua in 2015. Both chapters accomplished much in 2015, and continue to grow their efforts.



- Courteous Mass group rides every fourth Sunday
- Bike to the Market bike parking and outreach table
- Bike to Work Day Breakfast downtown
- Collaborated with businesses off the trail to sponsor wayfinding signage
- Raised funds to recruit bike patrol officers to work extra shifts on the trail
- Supported Yellow Springs Bike Valet Parking at the Street Fair
- Developed Bike Plan and put it before Springfield City Commission



- 2015 Miami Valley Cycling Summit
- The Piqua Bike Challenge
- Bike Blessing Ceremony
- Two Active Piqua Cycloviva events
- Mainstreet Piqua Groovy Gourd 10/25/50 mile Bike Tour
- Mainstreet Piqua Moonlight Stride and Ride
- City of Piqua Bicycle Friendly Community Application



Parking Day 2015

Cycling Summit

The Miami Valley Cycling Summit (MVCS) held in Piqua, OH rallied over 400 cycling enthusiasts to its program on May 29, 2015. The Summit Committee comprised of 30 individuals from the local host communities and representatives from other surrounding communities and past Summits. The committee raised \$17,400 in sponsorship and donations. A portion carries forward to the next Summit, but \$6,021 carries over to a legacy project to further advocate/promote/create opportunities for all forms of bicycling in Piqua. The event also spurred the created of Bike Piqua, a new Chapter of Bike Miami Valley.

The MVCS is a biennial event conducted by Bike Miami Valley that focuses on the economic impact cycling can have on communities. MVCS includes speakers and workshops that demonstrate programs and best practices that local communities can implement to encourage bicycling in their communities. This year's keynote speaker Mayor Peduto made an impression when he described how Pittsburgh went from the Top 10 Worst Cities for Cycling list to the number 4 top city for bicycling and walking. "We were on the bottom of the list. We were the city that was the least desirable to be on a bike. And we've been working hard to build the infrastructure to turn that around, to be a part of the new economy," said Peduto. "People told us, 'Pittsburgh is just not made for it.' But we made Pittsburgh for the automobile back the in 1940s and 50s. Now we're remaking Pittsburgh for everybody." Inspired by his words, local communities gathered to form partnerships and take action to on cycling opportunities in their communities.



Bike Friendly Business

In 2015, many local businesses followed Bike Miami Valley's lead and applied for Bicycle Friendly Business status with the League of American Bicyclists. The actions of these organizations shows the community support of creating a more bicycle friendly city. Bike Miami Valley was able to work with these organizations to help guide and answer any questions in the application process. Before 2015, there were 2 League Certified Bicycle Friendly Businesses in the region. Both of these businesses were Bronze level. There are now 6 League Certified Bicycle Friendly Businesses in the region, ranging from Bronze to Gold. The recognition of these organizations help the region become more bicycle friendly, and help cities around the area gain or upgrade Bicycle Friendly Designation through the League of American Bicyclists.

1. Bike Miami Valley - **Gold**
2. Greater Dayton RTA - **Silver**
3. Miami Valley Regional Planning - **Bronze**
4. Five Rivers Metroparks - **Silver**
5. City of Piqua - **Bronze**
6. National Aviation Heritage Area - **Bronze**



Education



Emmy Fabich, Program Manager & Chris Buck, Business Development Manager at an Educational Outreach on Sinclair College's Campus

The Bike Miami Valley Board saw a need for adult cycling courses and tasked the staff with creating educational curriculum geared toward new and inexperienced on-street bicycle riders.

The initiative was quickly supported through an adult cycling education grant, courtesy of the Miami Valley Regional Planning Commission. The program education focused on three main areas of interest: bike sharing 101, bike share group rides, and bicycle commuting. Educational opportunities were first offered to the founding sponsors and their employees interested in Link and other aspects of bicycle riding. Several outreach booths were set-up at employee wellness events, fall back to school events, and private classes on-location for Link sponsors.

Several groups from PNC, Sinclair College, Montgomery County - Public Health, and University of Dayton, as well as Five Rivers MetroParks and Greater Dayton RTA all made bicycle education and trainings on how Link works a priority for their employees.

In 2016, our education program will take on a more regular schedule of offering courses at set times and locations regularly throughout the month. This implementation plan will offer a more flexible schedule for employees to pick the classes that work best for their busy workload. Look for more information on how to register and further description of each course offering soon.

Partners

Creating Healthy Communities

Public Health's *Creating Healthy Communities* Program funded a \$10,000 grant to Bike Miami Valley staff and UpDayton volunteers to purchase 71 bike racks to install to businesses in need of bike parking around the Dayton area. Bike Miami Valley was able to maximize funds to get 71 green hoop style bike racks ordered. Through the partnership with Dero, the bike racks were customized with the "Creating Healthy Communities" wording. The City of Dayton played a vital role by installing the new bike racks in the public right of way in areas of town that were lacking bike amenities. This is a compliment to the City sponsored blue bike racks that were just in the immediate downtown.



Partners

Lights on Bikes

In the summer, Bike Miami Valley organized the first local Lights on Bikes Night campaign where volunteers worked with City of Dayton police, Five Rivers MetroParks rangers, and the RTA Link Bike Techs to install 45 sets of front and rear bike lights on the bikes of anyone in need. The lights were donated by the Miami Valley Regional Planning Commission.

The night was such a success that the Link Shop at RTA is now offering on-going bike light installation during business hours.



RTA Partnership

Bike Miami Valley's partner, Greater Dayton RTA tasked the Link Bike Technicians to accomplish good deeds in the community that promote bicycling. RTA started making small repairs on bikes brought into the Link Shop and did an estimated \$500 worth of labor to repair bicycles for those in need. The team also donated more than \$4,000 in time to a the Life Enrichment Center in 2015. Greater Dayton RTA hopes to offer full service bike repair at a discounted rate in 2016.



Travel With Care

Bike Miami Valley modeled its Travel with Care campaign after similar campaigns conducted by Bike Pittsburgh and the national organization PeopleForBikes. The Bike Miami Valley Travel with Care campaign aimed to humanize a person who rides a bike, stating their daily occupation, a familial relation, and the unifying action of “Rides a Bike”. The people recruited for the photos were local residents or students. The campaign was made possible by a donation from Cox Media Group Ohio and the design team at Dayton.com.

In 2016, there will be a second phase of the project to continue the effort of highlighting people who bicycle as an everyday activity.



DERO

Bike Miami Valley’s partnership with Dero enables the organization to offer exceptional customer service locally, quick turn-around for quotes and invoices, and free CAD layouts. *All bike parking purchases benefit Bike Miami Valley’s bike advocacy efforts.* Bike Miami Valley helps businesses looking for bike racks navigate bike parking standards and permits, recommends quality bike racks to best meet their needs, and offers free site visits.

In 2016, the program will further support bicycling advocacy by connecting with local residents in the three Chapters. Through their direct work helping to recruit new businesses that need bike parking, these advocates will play an active role in making their community more bicycle friendly.



Looking Forward

Looking ahead to 2016, Bike Miami Valley hopes to see continued membership growth with Link and Bike Miami Valley.

Bike Miami Valley is working with RTA to expand the Link system in 2016 and encourage more of the “cycling curious” to take that first step on a Link Bike.

The Bike Miami Valley team is also working on the International Trail Symposium with a large committee of regional partners to host the conference in 2017. This event is an opportunity to showcase our region on an international level and to celebrate the Nation’s Largest Paved Trail Network. Bike Miami Valley is honored to be involved.

Bike Miami Valley plans to expand its education program by adding League Certified Instructors (LCI) to its staff and volunteers. LCI’s is a certification program from the League of American Bicyclist that offers the standard for bicycling education. More LCIs on staff and among members, the more programs Bike Miami Valley will be able to offer in the coming years.





LINK

