



## Vision Statement

**Vision:**

Bike Piqua is about making certain the interests and concerns of everyday bicyclists and cycling enthusiasts are recognized and understood. We do this through educating and empowering citizens, community leaders, and elected officials by taking the lead on advocating for and explaining the value of projects and initiatives that benefit bicycling; promoting local bicycle friendly businesses and amenities; and, creating and supporting events, programs, and other outreach efforts that enable cycling opportunities and grow the number of persons enjoying the simple pleasure of bicycling for fitness, recreation, and everyday transportation.

**Mission:**

To advocate, promote, and create opportunities for all forms of bicycling in Piqua and the Miami Valley.

**Support:**

Support cycling in your community by becoming a member of Bike Piqua!

<http://www.bikemiamivalley.org/become-a-member/>



Follow us on Facebook

<https://www.facebook.com/bikepiqua/>

Bike Piqua is a local chapter affiliate of Bike Miami Valley, a 501c3 member organization.



## 2017 Bicycling Call to Action



This content of this document is intended to provide individuals, agencies, and businesses with information they can use to drive participation and active support of bicycling in the Piqua community.

March 30

- [Bicycle Friendly Business](#) – Spring Application Deadline

Bikes are good for businesses and their employees. Through the League of American Bicyclist Bicycle Friendly Business (BFB<sup>SM</sup>) program, employers are recognized for their efforts to encourage a more welcoming atmosphere for bicycling employees, customers, and the community.

Contact Bike Piqua to learn how we can assist your business with submitting a Bicycle Friendly Business application and support the bicycle friendly culture in Piqua!



May 1 and May 3

- Smart Cycling – YMCA



League Cycling Instructors (LCIs) will cover the Smart Cycling curriculum prepared by the League of American Bicyclists. This course is designed to help individuals feel more secure about getting on a bike, to create a mindset that bikes are treated as a vehicle, and to ensure that people on bikes know how to ride safely and legally. Upon completing this two session course you will have a greater level of confidence when riding your bike, whether it is on the trail system or on local streets.



2017

## Bicycling Call to Action



May 13 – 9:00 a.m. to Noon

- [Kiwanis Bicycle Rodeo for Kids](#) – Piqua Washington School, 800 N. Sunset Drive

Kiwanis Club of Piqua invites children of all ages to attend the Bicycle Rodeo for Kids. Participants will learn the ABC's for safe cycling and be engaged in a series of training exercises designed to teach basic cycling skills. Piqua High School Key Club members will lead the Rodeo with assistance from League of American Bicyclist Certified Instructors. Bike Piqua representatives will be present at the event to provide bicycle helmets to youth currently without this important safety gear, and neighborhood association volunteers will be offering donuts, fruit and other refreshments to attendees. Piqua Police Department will be registering bicycles and AAA and State Highway Patrol representatives will also be on hand to visit with community members and to encourage safe bicycling best practices.



May 7

- Bicycle Blessing – Piqua Area Churches

Bike Piqua will encourage the church community to offer a Bicycle Blessing as part of their liturgies on the first Sunday of Bike Month. Local clergy will be invited to offer a brief reading and to bless our bicycles and riders to mark the start of the summer cycling season.







## 2017 Bicycling Call to Action



May 1 to May 31

- Bike to Work/School Month – Silver Pedal Challenge

Compete for the coveted Silver Pedal Trophy by logging your cycling miles throughout the entire month of May! Participate by registering to join the Active Piqua Bike Challenge. Be sure to associate your profile with Bike Piqua and a team, workplace, and or school that you select or create <https://nationalbikechallenge.org/> All miles ridden on a bicycle count. This is a great opportunity to challenge your friends, co-workers,



and classmates to ride their bikes for recreation or transportation purposes. So whether you take a family bike ride, ride to the park, ride to work, ride to school, ride to church, or ride to a store, all of the miles count. Terrific opportunity for businesses to engage employees in achieving wellness program goals!

May 1 to September 30

- [National Bike Challenge / Active Piqua Bike Challenge](#)

Make a statement in support of bicycling by logging your miles online as part of the People for Bikes National Bike Challenge. Register by May 1 to participate in the Bike to Work/School Month and keep logging those miles through the entire summer. The Active Piqua Bike Challenge goal is to have at least 50 riders from the 45356 zip code participate in riding a collective total of more than 10,000 miles between May 1 and September 30. See how your riding routine compares with local riders and cyclists from all across the nation. Encourage friends and family and co-workers to join the challenge, and set up a team or workplace or



school profile and track your group's participation against other teams or organizations. Make it a friendly competition with other businesses, schools, or peer groups. Offer random rewards to employees and students who participate to encourage cycling as part of your employee or student wellness program. Or just enjoy the simple pleasure of riding a bicycle. Start now by joining the Active Piqua Bike Challenge in conjunction with the National Bike Challenge. Learn more at <https://nationalbikechallenge.org/>



## 2017 Bicycling Call to Action



May 2 – 7:30 p.m.

- Bike Month Proclamation – Commission Chambers, Municipal Government Complex, 201 W. Water Street

Bicycling champions from across the community are encouraged to ride their bikes to the City Commission meeting and join the Mayor in proclaiming May Bicycle Month in Piqua, Ohio.



May 5 – Wright State University

- The Miami Valley Cycling Summit aims to use the power of cycling to drive economic development in communities both large and small throughout the region. National experts will detail how cycling can connect numerous aspects of our community, region, and nation.



June 15

- [Bicycle Friendly Business](#) – Summer Application Deadline



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## 2017 Bicycling Call to Action



July 4 – 10:00 a.m.

- Fourth Fest Bicycle Parade – Fountain Park, Forest Ave  
Bike Piqua and the Miami Valley Centre Mall invite children of all ages to decorate their bicycles with red, white, and blue and join in a bike parade through Fountain Park to kick-off the Piqua Fourth Fest.



August 10

- [Bicycle Friendly University](#) – 2017 Application Deadline  
The League of American Bicyclists Bicycle Friendly University (BFU<sup>SM</sup>) program recognizes institutions of higher education for promoting and providing a more bikeable campus for students, staff and visitors. The BFU program provides the roadmap and technical assistance to create great campuses for cycling.



Let Edison State Community College know that you support their interest in attaining the BFU status!

September 23

- Groovy Gourd Bike Tour – Municipal Government Complex, 201 W. Water Street

Mainstreet Piqua hosts the Annual Groovy Gourd Bike Tour. The tour features 25 or 50 mile riding tours on routes across the beautiful Miami County countryside. Rest stops with fresh fruit, snacks and hydration will be provided and at the conclusion of the ride every participant will receive a locally grown gourd or pumpkin. For more information and registration details please contact Mainstreet Piqua at 326 N. Main Street or online at [www.mainstreetpiqua.com](http://www.mainstreetpiqua.com).





## 2017 Bicycling Call to Action



September 21

- [Bicycle Friendly Business](#) – Fall Application Deadline

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Ongoing

- [Branded Bike Racks for Businesses](#)

Bike Piqua and Bike Miami Valley, with the support of the City of Piqua, are pleased to provide local businesses with an opportunity to fill their bike rack needs through the exclusive program that provides businesses with hoop style bike racks branded with the logo and colors of the participating business. Businesses provide bike parking to meet a customer need and advertise their business at the same time...It's a win-win!



One more way your business or organization can support creating a bicycle friendly culture in Piqua!

- [Bike Piqua](#)

On May 29, 2015 the Bike Piqua chapter of Bike Miami Valley was established. Bike Piqua was formed by a local group of cycling champions to advocate, promote, and create opportunities for all forms of bicycling in Piqua and the Miami Valley. Join us in in our efforts to advance cycling opportunities for all by becoming a member of Bike Piqua today!



<http://www.bikemiamivalley.org/become-a-member/>







## 2017 Bicycling Call to Action



- [Valet Bike Parking Booth](#)

Bike Piqua intends to offer free valet bike parking at various community events this summer, including Taste of the Arts, Rock Piqua!, Fourth Fest, and Down a River Down a Beer. The way it works is cyclists riding their bike to the event simply check the bike in at the Bike Piqua tent where our volunteers keep a watchful



eye on it and when they are ready to roll they stop by to claim their bike. This not only ensures the safety of their bike, but

it creates a centralized gathering point (aka social spot) for all the cyclists attending the event -- this in turn encourages other people to ride to future events. Volunteer to help out with the booth visit

<http://signup.com/go/ChF1Au>

