

Miami Valley Cycling Summit Workshop Results

August 14, 2009



Miami County

1.

- 5 E's Education
- Promote Successes from each community – reach outside of cycling listeners
- Media and Advertising – not just a bike ride, but also economic event
- Promotion on web, social networks – Have Tom Helbig give presentation on FRMP marketing strategies
- Broader Networking – marketing personal connections. Invite each other to group events, invite new chapters of existing clubs and groups
- Bigger community venues – county fair, etc. – Share excitement of childhood cycling. Group booths to show partnerships – get everyone together
- Talk to schools, school boards, PE teachers to join effort
- Take Miami County Trails Task Force out to the public – Advocate, info sessions, Q&A

2.

- Citizen Advocacy Group
- Retailers, 4 bike shops, restaurants
- Seniors – AARP – Bike rentals and Sr. Center, Museums and History Groups
- Schools, Teens, PTAs, Athletic Coaches
- Mountain Bikers, Trick Cyclists
- Farm Bureau (Theme for laterals), educate about farming by using trails along fields, trailside stops and exhibits, outreach to city folks, widening shoulders for farm equipment
- DOT engineers and planners – Engineering and consulting firms that would bid on projects – they can listen to what is happening locally
- Health Care, Hospitals, Insurance Companies – clinics can refer people to trails as prescription service
- YMCA, Scouts - lean-tos and shelters along trails, help maintain facilities, Eagle Scout projects
- Con Agra League business groups – Wellness Programs, incentives
- DP&L – get valuation maps for each county

3.

- Piqua HS, JVS, Community College should have a bike system to link it to the central community
- Streamline Federal & State Funding process – Wider shoulders are a new standard – bike friendly
- Bike Racks Everywhere
- Paint Bike Lanes in-town, bike boulevards around downtown – like painted strip w/ sharrows, visual catch, writing on road
- Meet as a group – Coordination meetings between Miami County Task Force, Dayton Cycling Club, Agencies and others – regular meetings, each can invite someone from list #2
- New Rider Program – at schools, YMCA, etc – Athletic programs at schools – invite coaches, speak to teams
 - Bikes are fun not exercise
 - Team Velo in Troy
 - Safe Routes Funds towards Education programs
- Ask Hobart Welding School about bike racks, signature bike racks for county, art bike racks for Miami Street Business group, contests, sponsors

Tasks	Who is responsible?	Deadline
Invite people from list #2 to Task Force Meeting 2 nd Friday, 2pm, Hobart govt Center, Coordinating meetings every 3 rd or 4 th monthly meeting	Mary McCormad 239-3817	9/11/09
Booth at Festivals – county fair too soon, Strawberry festival?, Troy pioneer days in Piqua, Bike corral - donations	Ed Whitte – Dayton Cycling club	9/11/09
Miami 6 meeting of cyclists – write up	Deb@bruknernaturecenter.com	9/11/09